



CHALLENGES & SOLUTIONS

Charitable hands is a website dedicated to helping others determine which charities they should invest in. Its a personally curated project for a company with a lot of divisions, so it is a small footprint site.

The site does not take money or make a profit from its informational service.

STRATEGY

CLEAR INFORMATIVE STYLE

This website was built to provide simple and clear communication of a very small, highly personalized set of curated data.

We chose Divi for this due to the amount of content is rather limited now, with potential growth.

The design of the site was to reflect the gentle nature of mankind's love for each other and animals. Kindness and compassion are characteristics we kept in mind while building the site.

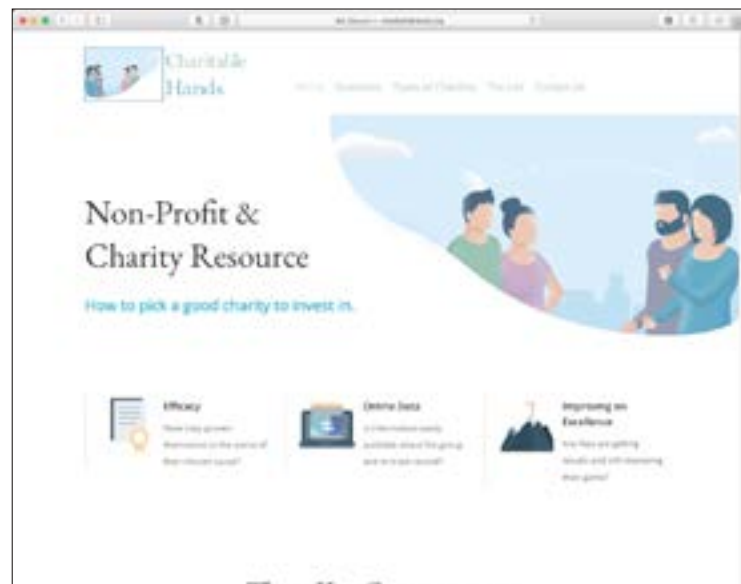


DEVICE INDEPENDENT DESIGN

Aeon used a child theme we wrote to work in unison with DIVI for WordPress that allows us to rapidly adjust details without editing the WordPress install. For clean, reliable web developing and design process.



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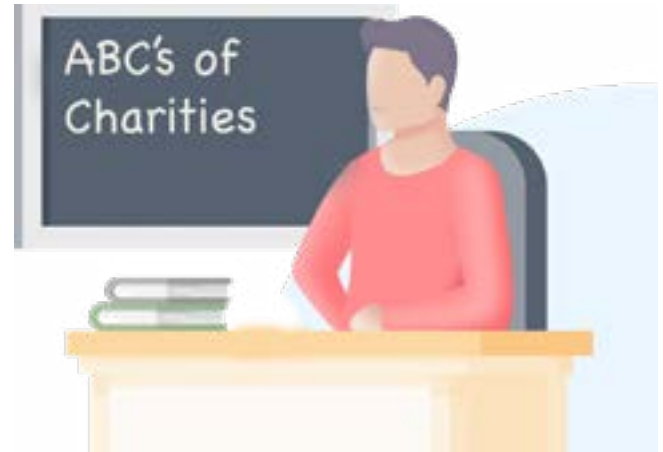
CHARITABLE HANDS

WEBSITE DEVELOPMENT
TRIPLE APPROACH:
INTERACTIVE,
INFORMATION,
INTERFACE DESIGN



SIMILAR BUILDING BLOCKS

Logo design, and rebranding photo
digital illustrations to drive the point of
communication



Charitable Hands

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