



WEBSITE DESIGN AND
DEVELOPMENT FOR ELM
FOUNDATION

MENDING HEARTS THROUGH ART

The mission of the ELM Foundation is to promote art therapy and education on the healing power of the arts. Our focus is to help guide children who have experienced any form of parental loss or family structure adjustment.



THE ELM FOUNDATION

ELMFOUNDATION.ART



CHALLENGES & SOLUTIONS

The goal of **ELM Foundation** is to promote the healing power of the arts, through the use of arts therapy as well as multidisciplinary arts education.



STRATEGY

CO-CREATING THE SITE

The website is the result of a creative collaboration with the founder. Her strong vision for what the organization is now and what it will grow into is very important.

Aeon implemented a Wordpress site, using a strong combination of the DIVI theme, GIVE non-profit plugins, and a calendar. As their branding needs are accelerating, Aeon returned to the basic site design and remixed it with newer, fresher graphics and a stronger textual information perspective.

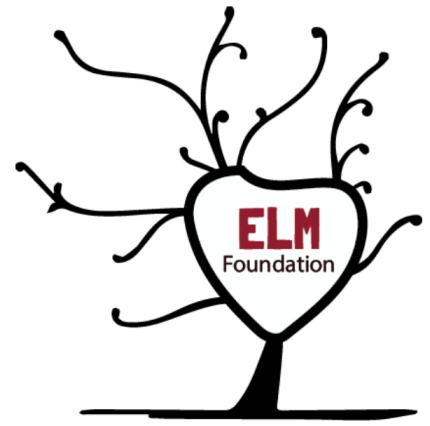
VISIT WWW.AEONDG.COM FOR MORE INFORMATION



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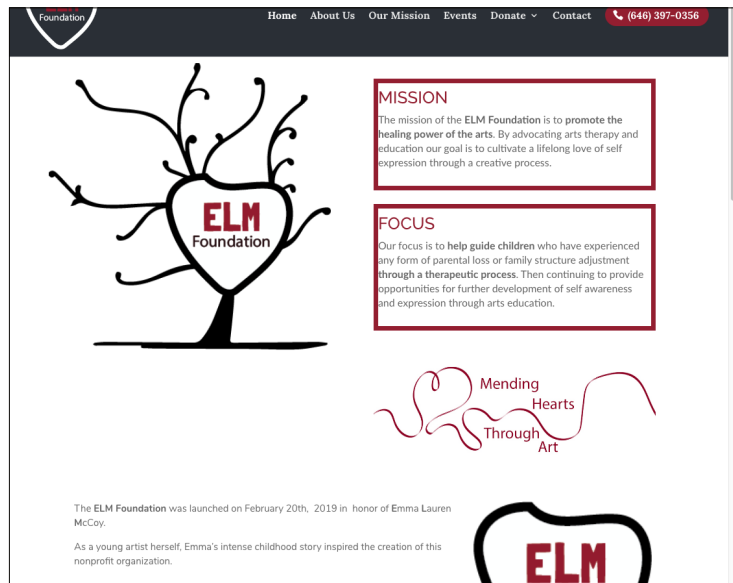
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RESPONSIVE DESIGN

DEVICE INDEPENDANT DESIGN

Aeon uses proprietary tools that allow us to rapidly adjust details without editing the WordPress install. For clean, reliable web developing and design process.




MISSION

The mission of the ELM Foundation is to promote the healing power of the arts. By advocating arts therapy and education our goal is to cultivate a lifelong love of self expression through a creative process.

FOCUS

Our focus is to help guide children who have experienced any form of parental loss or family structure adjustment through a therapeutic process. Then continuing to provide opportunities for further development of self awareness and expression



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PROFESSIONALISM ESTABLISHES CREDIBILITY

Non-profit websites need to be highly informative and easy to update, approachable and warm, and they need to create a sense of comfort and familiarity. We used the core concepts of communication to provide the basis for this. A calendar, a clear list of goals, and a roadmap to success are critical for the online presence of ELM Foundation.

Using how arts therapy can reach children in a more meaningful way to help facilitate education and promote healing, we hope to bring awareness that using the arts as therapy can be very successful. However, to date, we feel arts therapy has been greatly underutilized but with our reach initiative, we hope to show there are great needs and benefits, especially for children. Education will take our focus group of children and coordinate with private licensed arts therapists to assist them through the healing process. We will then combine efforts with the ELM Foundation Family's and Members to lead classes and workshops in various study areas to enhance the primary approach to arts education. Through this continued education, we hope to further the kids' interest in a lifelong love for creation and passion, with the ultimate goal of proving the healing power of the arts.

GOAL
The goal of ELM Foundation is to promote the healing power of the arts, through the use of arts therapy as well as multidisciplinary arts education.

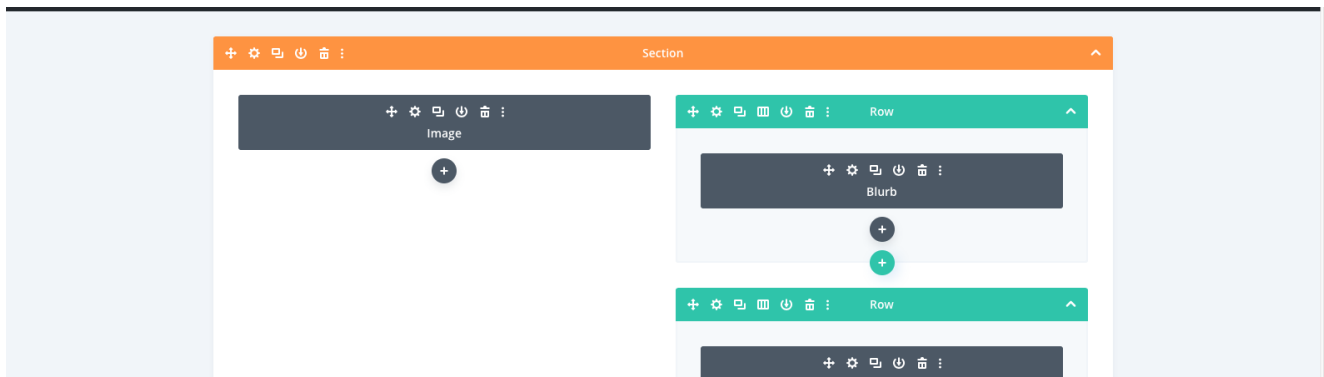
Make A Donation
are working to make donations a breeze! Please check back soon.

Become A Volunteer
Email us if you feel your talents match our efforts.

Events
Check out what is happening.

EASY TO UPDATE

We build a strong interface that will allow the clients to modify and add content very easily. We also use DIVI and provide instructions to clients that teach them how to interact and change the website as needed.



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MAKING ACCEPTING DONATIONS A SNAP

Aeon built a super speedy method of accepting donation during events. Event goers can scan in barcodes that will immediately route them to a website, where donations can be made.

We also provided two specific pages that allow people to make a donation at any time, before and long after the event is over.



Donate Via Credit Card



1 Set Your Donation Level

The minimum is \$10.00 and the suggested value is \$2! feel free to give as much as you want.



2 Enter Your Payment Information

Your information is secure



3 Get A Receipt

and a tax write off as well



Donate through PayPal



1 Set Your Donation Level

The minimum is \$10.00 and the suggested value is \$2! feel free to give as much as you want.



2 Enter Your Payment Information

Your information is secure

